

Product Presentation



PELICAN  
**Strategies**

**Disciplined investing through market cycles**



# India offers a strong structural growth runway



## Young Population

Large working-age population driving consumption and productivity

## Fastest-Growing Economy

Among the fastest-growing major economies globally

## Infrastructure Boom

Infrastructure investment supporting long-term expansion

## Digital Revolution

Digital systems formalising and scaling the economy

# Diversification mitigates key investment risks

1

## Behavioral Biases

Removes emotional decision-making

2

## Research Risk

Reduces dependence on individual views

3

## Market Cycles

Uses a proprietary PE-based framework to invest across market cycles

4

## Capital Preservation

Builds downside awareness into portfolios

5

## Scalable Strategy

Scales efficiently across portfolio sizes

# Combining growth and discipline for consistent outcomes

**GROWTH**



**DISCIPLINE**

High-quality companies

Rule-based stock selection

Sectoral growth exposure

PE-based valuation discipline

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**= Consistent returns, controlled risk**

## Built for stability, transparency, and control

### Steady Growth

Long-term wealth creation

### Quality Focus

Established, well-managed companies

### Downside Awareness

Downside considered alongside returns

### Full Liquidity

No lock-in or exit penalties

### Transparent Costs

Simple, transparent fee structure

### Independent Custody

Assets held with an independent custodian

# PELICAN PE FUND

## Valuation-Aware Investing

Invest more at reasonable valuations;  
hold back at extremes

## Established Track Record

Flagship strategy with 5+ years of  
performance

## Rule-Based Selection

Selection driven by predefined criteria

## Lower Volatility

Designed to manage downside in market  
corrections

## Cycle-Aware Approach

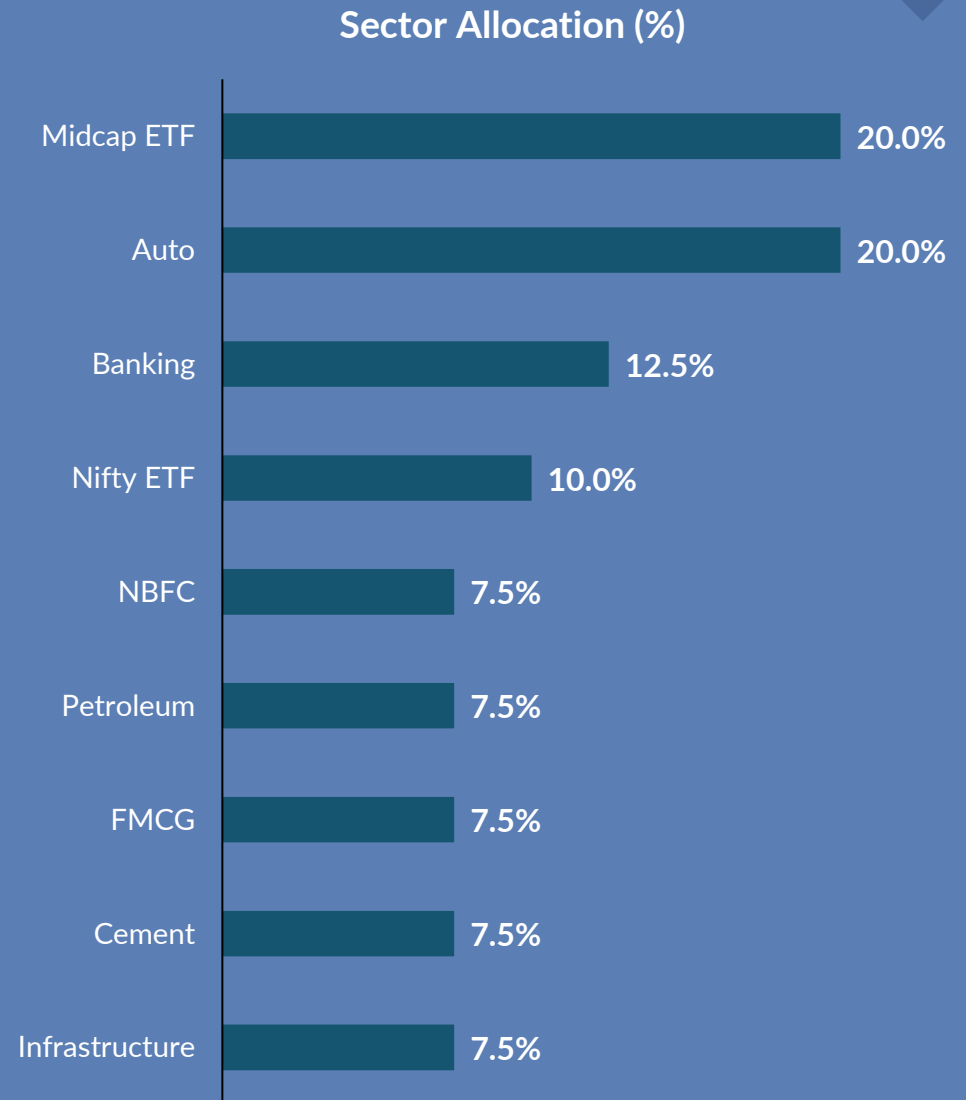
Uses proprietary PE-based timing across  
market cycles

## Diversified Portfolio

Focused mix of leading stocks and index  
exposure

# Top 10 Holdings - PE FUND

#	Top 10	Sector	Weight
1	Mid cap Index	Midcap ETF	20.0%
2	HDFC Bank	Financial Services	12.5%
3	Maruti	Consumer Discretionary	12.5%
4	Nifty Index	Nifty ETF	10.0%
5	Bajaj Finance	Consumer Discretionary	7.5%
6	Hero MotoCorp	Consumer Discretionary	7.5%
7	L&T	Industrials	7.5%
8	Ultratech Cement	Commodities	7.5%
9	Asian Paints	Consumer Discretionary	7.5%
10	Reliance	Energy	7.5%
Total			100.0%



# PELICAN TOP 100



## India's Largest 100

Selected from India's top 100 listed companies

## Active Management

Rebalanced every 6 months to capture opportunities

## Durable Advantages

Strong, lasting competitive advantages

## No Sector Bias

Allocation driven by opportunity, not sector limits

## Proven Selection Criteria

Selection based on market leadership and strong fundamentals

## Core to the Economy

Companies central to India's economic growth

# Top 10 Holdings - TOP 100 FUND

#	Top 10	Sector	Weight
1	HDFC Bank	Financial Services	10%
2	Mahindra & Mahindra	Consumer Discretionary	8%
3	Reliance Industries	Energy	7%
4	Larsen & Toubro	Industrials	7%
5	Bharti Airtel	Telecommunication	7%
6	Eternal	Consumer Discretionary	6%
7	ICICI Bank	Financial Services	6%
8	Maruti Suzuki India	Consumer Discretionary	6%
9	Bajaj Finance	Financial Services	5%
10	Bharat Electronics	Industrials	5%
	Top 10 total		65%
	Others	17	32%
	Cash		4%
	<b>Total</b>		<b>100.0%</b>

Sector	Nifty 100	Pelican	Relative
Consumer Discretionary	14.1%	25.0%	10.9%
Industrials	6.1%	11.5%	5.4%
Cash	0.0%	4.0%	4.0%
Telecommunication	3.8%	6.5%	2.7%
Services	1.7%	1.5%	-0.2%
Energy	9.4%	7.0%	-2.4%
Utilities	3.7%	1.0%	-2.7%
Financial Services	33.7%	31.0%	-2.7%
FMCG	7.3%	4.5%	-2.8%
Commodities	7.1%	4.0%	-3.1%
Healthcare	4.6%	0.0%	-4.6%
Information Technology	8.6%	4.0%	-4.6%
<b>Total</b>	<b>100.0%</b>	<b>100.0%</b>	<b>0.0%</b>

# PE Fund VS TOP 100

	Pelican PE Fund	Pelican Top 100 Fund
<b>Strategy</b>	Buy & hold market leaders across cycles	Rebalanced every 6 months to capture opportunities
<b>Approach</b>	Rule-based, conservative	Rule-based, active
<b>Portfolio Size</b>	~10 positions (8 stocks + 2 ETFs)	Up to 40 stocks
<b>Universe</b>	Selected from India's top 50 companies	Selected from India's top 100 companies
<b>Investment</b>	Phased deployment (four tranches)	Fully invested
<b>Risk Profile</b>	Lower drawdowns focus	Higher market sensitivity
<b>Objective</b>	Long-term wealth creation	Long-term outperformance

# TERM SHEET

## Client Documentation

CVL-KRA / CKYC

PMS Application Form

PMS Agreement

Depository account with Axis Bank

## Fee Structure

Management Fee

1.5%

Profit Share

15% over 10% hurdle rate

Entry / Exit Load

None

## Fund Details

Fund Name

Pelican PE Fund & Pelican Top 100 Fund

Fund Type

Long-only equity

Investment Horizon

Long-term (5-7 yrs)

## Operations

Demat Account

Axis Bank (in client's name)

Broking Account

JM Financial (pooled account, except NRIs)

Bank Account

Axis Bank (managed by custodian)

Custodian

Axis Bank - Custody Services

Fund Accounting

Axis Bank - Fund Accounting Services

PMS

Pelican Holdings Private Limited

Details are indicative and subject to the PMS agreement





# Connect with Us

Disciplined investing. Enduring outcomes.



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