

Product Presentation



PELICAN
Strategies

Disciplined investing through market cycles



India offers a strong structural growth runway



Young Population

Large working-age population driving consumption and productivity

Fastest-Growing Economy

Among the fastest-growing major economies globally

Infrastructure Boom

Infrastructure investment supporting long-term expansion

Digital Revolution

Digital systems formalising and scaling the economy

Diversification mitigates key investment risks

1

Behavioral Biases

Removes emotional decision-making

2

Research Risk

Reduces dependence on individual views

3

Market Cycles

Uses a proprietary PE-based framework to invest across market cycles

4

Capital Preservation

Builds downside awareness into portfolios

5

Scalable Strategy

Scales efficiently across portfolio sizes

Combining growth and discipline for consistent outcomes

GROWTH



DISCIPLINE

High-quality companies

Rule-based stock selection

Sectoral growth exposure

PE-based valuation discipline

= Consistent returns, controlled risk

Built for stability, transparency, and control

Steady Growth

Long-term wealth creation

Quality Focus

Established, well-managed companies

Downside Awareness

Downside considered alongside returns

Full Liquidity

No lock-in or exit penalties

Transparent Costs

Simple, transparent fee structure

Independent Custody

Assets held with an independent custodian

PELICAN PE FUND

Valuation-Aware Investing

Invest more at reasonable valuations;
hold back at extremes

Established Track Record

Flagship strategy with 5+ years of
performance

Rule-Based Selection

Selection driven by predefined criteria

Lower Volatility

Designed to manage downside in market
corrections

Cycle-Aware Approach

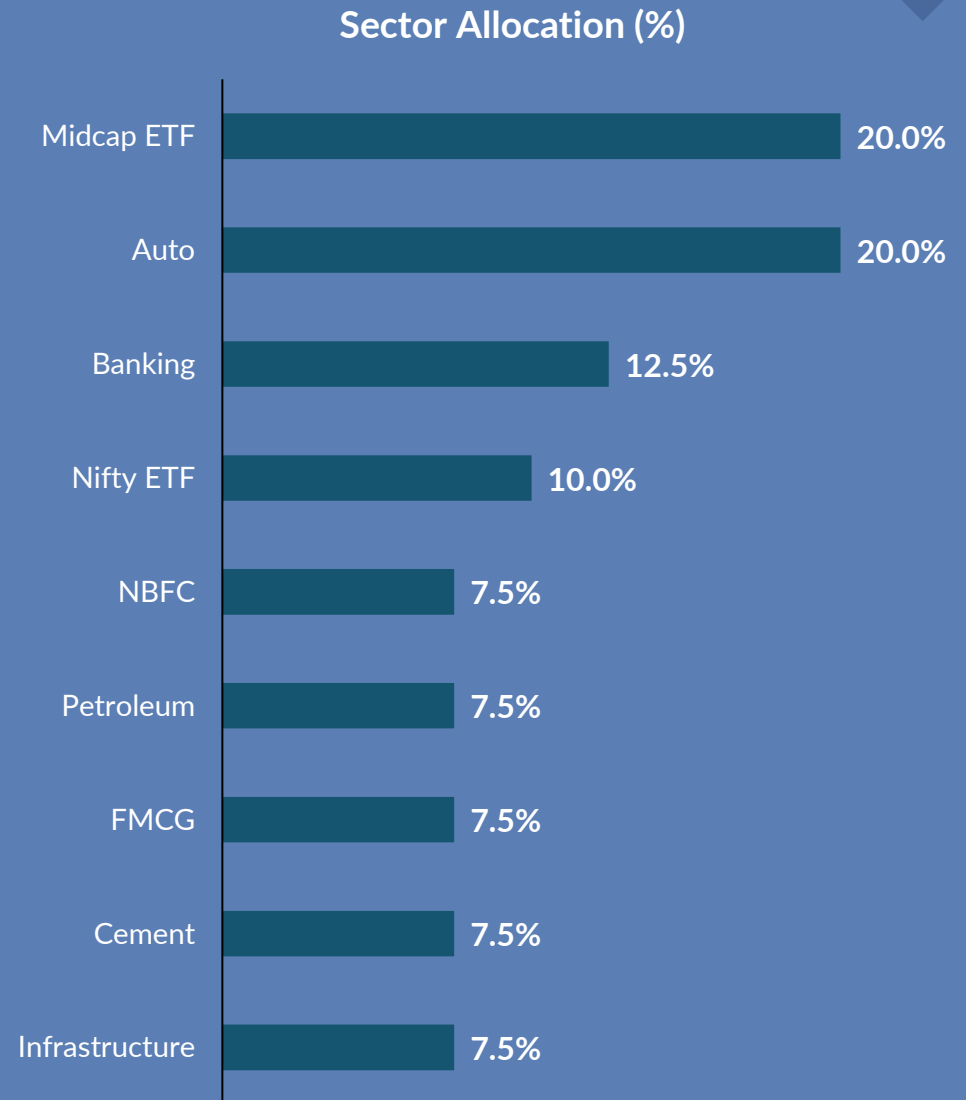
Uses proprietary PE-based timing across
market cycles

Diversified Portfolio

Focused mix of leading stocks and index
exposure

Top 10 Holdings - PE FUND

#	Top 10	Sector	Weight
1	Mid cap Index	Midcap ETF	20.0%
2	HDFC Bank	Financial Services	12.5%
3	Maruti	Consumer Discretionary	12.5%
4	Nifty Index	Nifty ETF	10.0%
5	Bajaj Finance	Consumer Discretionary	7.5%
6	Hero MotoCorp	Consumer Discretionary	7.5%
7	L&T	Industrials	7.5%
8	Ultratech Cement	Commodities	7.5%
9	Asian Paints	Consumer Discretionary	7.5%
10	Reliance	Energy	7.5%
Total			100.0%



PELICAN TOP 100



India's Largest 100

Selected from India's top 100 listed companies

Active Management

Rebalanced every 6 months to capture opportunities

Durable Advantages

Strong, lasting competitive advantages

No Sector Bias

Allocation driven by opportunity, not sector limits

Proven Selection Criteria

Selection based on market leadership and strong fundamentals

Core to the Economy

Companies central to India's economic growth

Top 10 Holdings - TOP 100 FUND



#	Top 10	Sector	Weight
1	State Bank of India	Financial Services	10%
2	ICICI Bank	Financial Services	7%
3	Axis Bank	Financial Services	6%
4	Larsen & Toubro	Industrials	5%
5	NTPC	Utilities	5%
6	Tata Steel	Commodities	4%
7	Titan Company	Consumer Discretionary	4%
8	Power Grid Corporation of India	Utilities	4%
9	Hindalco Industries	Commodities	3%
10	Shriram Finance	Financial Services	3%
	Top 10 total		50%
	Others	32	47%
	Cash		4%
	Total		100.0%

Sector	Nifty 100	Pelican	Relative
Financial Services	33.0%	31.5%	-1.5%
Consumer Discretionary	12.2%	9.0%	-3.2%
Energy	10.2%	5.0%	-5.2%
Information Technology	8.1%	0.0%	-8.1%
Commodities	7.8%	13.5%	5.7%
Industrials	7.3%	11.0%	3.7%
FMCG	6.5%	5.0%	-1.5%
Healthcare	5.0%	3.5%	-1.5%
Telecommunication	4.4%	2.0%	-2.4%
Utilities	4.0%	13.0%	9.0%
Services	1.5%	2.5%	1.0%
Cash	0.0%	4.0%	4.0%
Total	100.0%	100.0%	0.0%

PE Fund VS TOP 100

	Pelican PE Fund	Pelican Top 100 Fund
Strategy	Buy & hold market leaders across cycles	Rebalanced every 6 months to capture opportunities
Approach	Rule-based, conservative	Rule-based, active
Portfolio Size	~10 positions (8 stocks + 2 ETFs)	Up to 40 stocks
Universe	Selected from India's top 50 companies	Selected from India's top 100 companies
Investment	Phased deployment (four tranches)	Fully invested
Risk Profile	Lower drawdowns focus	Higher market sensitivity
Objective	Long-term wealth creation	Long-term outperformance

TERM SHEET

Client Documentation	
CVL-KRA / CKYC	PMS Application Form
PMS Agreement	Depository account with Axis Bank
Fee Structure	
Management Fee	1.5%
Profit Share	15% over 10% hurdle rate
Entry / Exit Load	None
Fund Details	
Fund Name	Pelican PE Fund & Pelican Top 100 Fund
Fund Type	Long-only equity
Investment Horizon	Long-term (5-7 yrs)
Operations	
Demat Account	Axis Bank (in client's name)
Broking Account	JM Financial (pooled account, except NRIs)
Bank Account	Axis Bank (managed by custodian)
Custodian	Axis Bank - Custody Services
Fund Accounting	Axis Bank - Fund Accounting Services
PMS	Pelican Holdings Private Limited

Details are indicative and subject to the PMS agreement





Connect with Us

Disciplined investing. Enduring outcomes.



Pelican Holdings Private Limited

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